



# NOVENTA DI PIAVE DESIGNER OUTLET

A TOURIST DESTINATION

MCARTHUR GLEN  
DESIGNER OUTLETS

# MCARTHURGLEN GROUP FROM PIONEER TO EUROPE LEADER

1993

Company  
foundation

1995

Europe 1st  
Designer  
Outlet



MISSION

CREATE THE **FINEST**  
RETAIL EXPERIENCES

## 21 DESIGNER OUTLETS IN EUROPE AND NORTH-AMERICA



**8**  
countries

**3,000+**  
stores

**1,000+**  
brands

**100+ million**  
guests annually

## 4 DESIGNER OUTLETS IN ITALY



**MILAN**  
Serravalle  
Designer Outlet



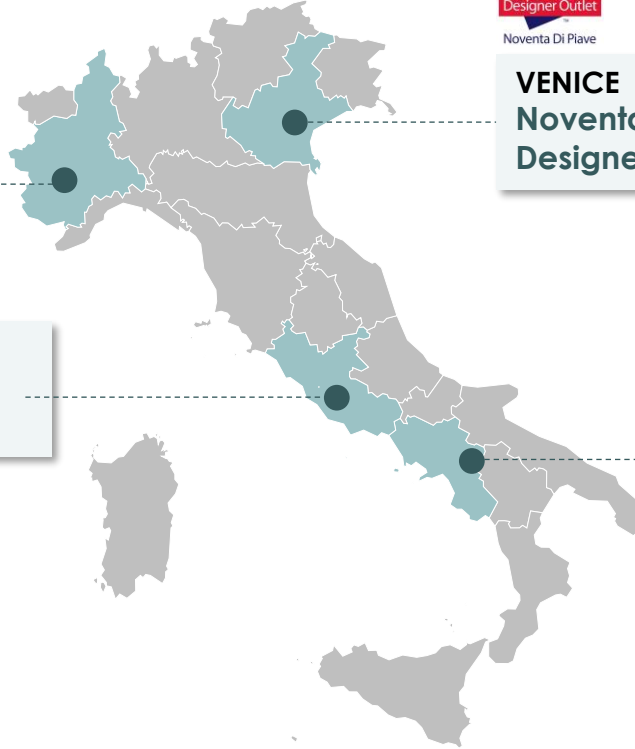
**ROME**  
Castel Romano  
Designer Outlet



**VENICE**  
Noventa di Piave  
Designer Outlet



**NAPLES**  
La Reggia  
Designer Outlet



# KEY FACTS

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1

VENETO REGION'S  
1ST LUXURY  
OUTLET VILLAGE

OPEN IN **2008** = 18 YEARS OF EXPERTISE

3.6m CUSTOMERS/YEAR

**200+** LEADING INTERNATIONAL BRANDS

A **PREMIUM LOCATION** CLOSE TO VENICE, TREVISO,  
PADUA AND THE NORTHERN ADRIATIC COASTLINE

## BRAND PORTFOLIO

170 stores and over 200 international brands. Amazing luxury and premium offer:



# TIMELINE

## PHASE 1 OPENING

58 units  
11,260 sqm of  
retail space



2008

## PHASE 3 OPENING

39 units  
7,000 sqm



2012

## PHASE 2 OPENING

52 units  
7,700 sqm



2010

2016

## PHASE 4 OPENING

27 units  
6,050 sqm



## PHASE 5 OPENING

8 units  
2,600 sqm

## THE LOUNGE



2019



**3,300**  
Parking Spaces



**35-100 spots**  
Premium Parking



**170**  
Units

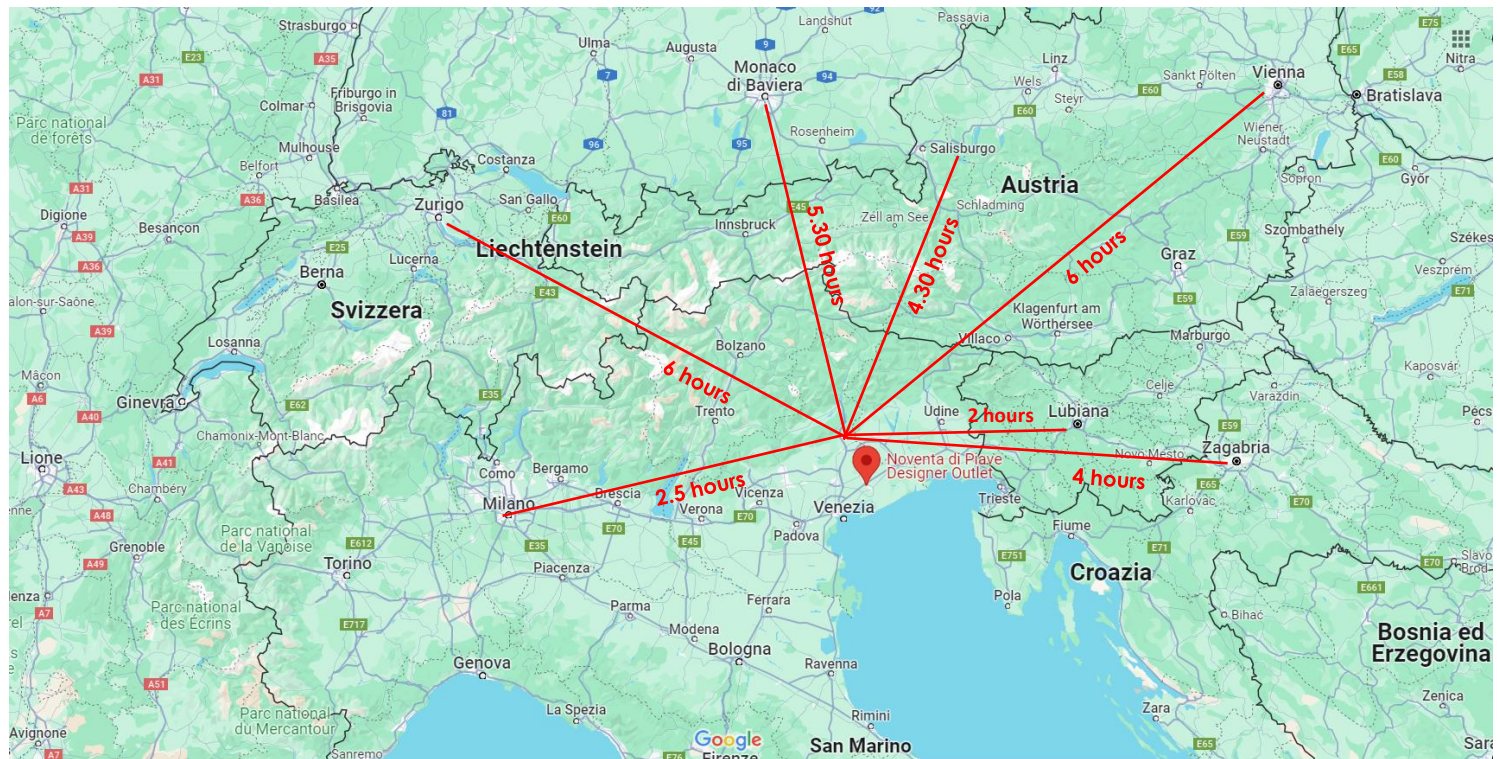


**2**  
Kiosks



**35,322**  
GLA sqm

# LOCATION



# IDEALLY LOCATED TO SERVE THE NORTH-EAST OF ITALY



# DISCOVER THE CENTRE

# UNPARALLELED LEVEL OF SERVICES



**FREE PARKING &  
PREMIUM PARKING**



**WHEELCHAIR RENTAL**



**ELECTRIC CAR  
CHARGING POINTS**



**SHUTTLE BUS**



**FREE WI-FI**



**GUEST SERVICES**



**INTERNATIONAL PAYMENTS**  
(UnionPay, Alipay, WeChat, ...)



**TAX REFUND &  
CURRENCY EXCHANGE**



**ATM**



**VIP LOUNGE**



**PLAYGROUND &  
KIDS AREA**



**BABY SERVICES &  
STROLLER RENTAL**



**LUGGAGE STORAGE &  
SHOPPERS DROP-OFF**



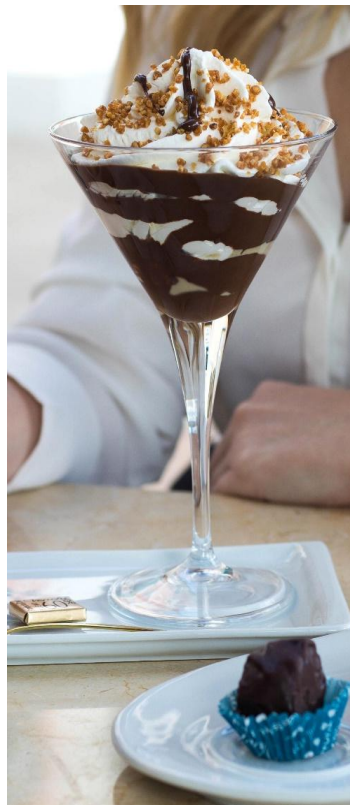
**GIFT CARD**



**PORTABLE PHONE  
CHARGER**

# ITALIAN TASTE IN 12 CAFES AND RESTAURANTS

- **Sutto** Family excellences from the territory
- **Tramè** for the typical tramezzini
- Neapolitan specialties from **Farinella**
- Mediterranean favourites at **Bistrot**
- Traditional piadine at **La Piadineria**
- Tasteful panini and snacks at **Panino Giusto**
- Juicy hamburgers and US flavours at **Hamerica's**
- **Venchi** for exquisite chocolate treats
- **Bonetti** for delicious ice creams
- The perfect chocolate art at **Lindt**
- Sparkling wines and fine food at **Bollicine&Co.** champagne bar
- Coffee delights at **Starbucks**



# A RICH CALENDAR OF RETAIL APPOINTMENTS

|                    |                               |
|--------------------|-------------------------------|
| JANUARY – FEBRUARY | Winter Sale                   |
| FEBRUARY           | Lunar New Year Intl. Campaign |
| MARCH              | Launch of SS Collections      |
| APRIL              | Fashion Festival              |
| MAY                | Mid Season Sale               |
| JUNE               | Black Friday Summer Edition   |
| JULY - AUGUST      | Summer Sale                   |
| SEPTEMBER          | Launch of FW Collections      |
| OCTOBER            | Fashion Festival              |
|                    | Golden Week Intl. Campaign    |
| NOVEMBER           | Black Friday Week             |
| DECEMBER           | Fabulous Xmas                 |



# THE LOUNGE

A cozy, homey environment to make shopping easier and comfortable.

Along with a **relaxing area**, it features a beautiful **panoramic terrace**, overlooking one of the squares, a **private meeting room** to allow extra privacy, a **beauty corner**, and a **fitting area** for private product showcase.

**ACCESSIBLE ONLY THROUGH INVITATION TO OUR BESPOKE PARTNERS.**

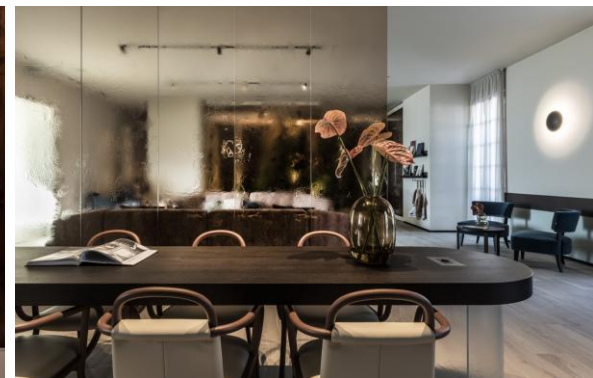


## Services and Facilities:

- Conciergerie and travel notification
- Luggage and shopping bags storage
- Restaurant reservation
- In-Lounge tax refund
- Kids area

## On request:

- VIP Area access
- Private fittings
- Beauty treatments (fee applies)
- Events & gourmet catering (fee applies)
- Personal shopper consultation (fee applies)
- Wine tasting (fee applies)



# TAX REFUND AND CURRENCY EXCHANGE OFFICE

Maccorp Forexchange, Italy's leading company, opened at Noventa Designer Outlet in 2017, providing:

- Tax Refund service from providers such as Global Blue, Planet, Tax Refund for Tourists and Tax Free
- Money exchange (67 currencies available)

Additional available services:

- Money transfers
- Bus and train tickets reservations
- Phone cards and city maps on sale

## SAVE TIME

Clients claiming VAT Refund in our Centre get the PRIORITY LANE at the customs of Italy International Airports Venice Marco Polo (VCE), Milan Malpensa (MXP) and Rome Fiumicino (FCO).



# ACCESSIBILITY



## VENICE SHUTTLE PICK UP POINTS

€11,40

**Piazzale  
Roma**  
car  
terminal

**Mestre**  
Railway  
station

**VCE**  
Marco  
Polo  
Airport

## JESOLO BEACH SHUTTLE

€9,00

direct runs every  
hour with  
connections to  
**Cavallino**



## DOOR-TO-DOOR & VIP TRANSFERS

from  
€280

for FITs and  
small groups up  
to 7 pax

# DISCOVER THE TERRITORY

# HIGHLIGHTS AND TOURIST SPOTS IN VENETO REGION



## VENICE AND ITS LAGOON

Formally the most beautiful city in the world, a sublime magical place



## LIDO DI JESOLO

The famous seaside resort featuring 15 km of golden sand



## PROSECCO HILLS

UNESCO World Heritage Site, a delight for food & wine lovers



## PALLADIO'S VILLAS

Built during the Renaissance, hosting frescoes and paintings from the best artists.



## PADUA, TREVISO, VICENZA AND VERONA

Charming cities that enrich the cultural offer of our land



## ABANO AND MONTEGROTTO

Thermal areas with a wide offer of care treatments



## CORTINA D'AMPEZZO

Dolomites ski resort home of the 2026 Winter Olympics



## LAKE GARDA

The biggest Italian lake, renowned for sports facilities

## EASY TO COMBINE WITH A SHOPPING DAY



### ORNELLA MOLON WINERY

*distance from Noventa: 7 km – 9 min by car*

Established in 1982, Mrs. Ornella transformed her passion into a business and succeeded in bringing new life to the historic wine-making residence, which once was the country home of the Doge of Venice Giustinian dating back to 1652. Today the winery is synonymous of tradition and innovation, standing as the perfect representation of a century-old culture.

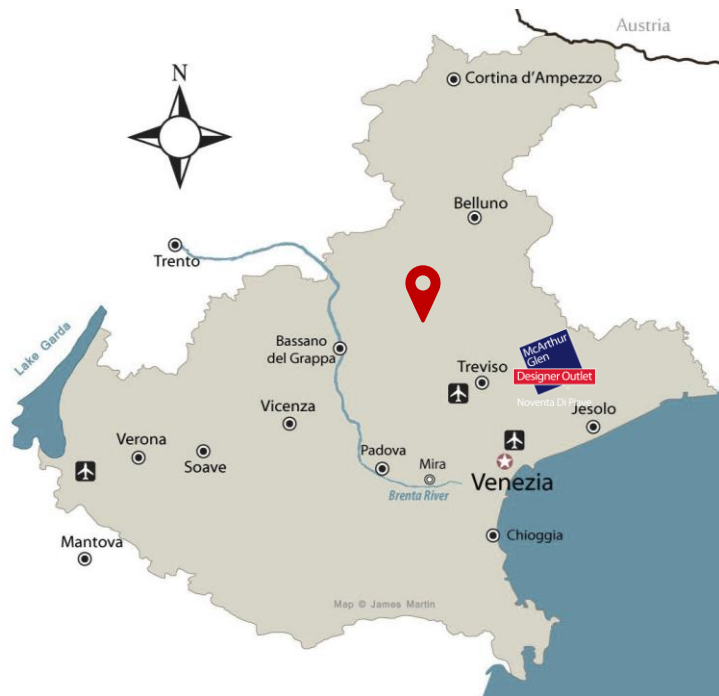
**Guided tours to the garden, barrel cellar and wine tasting in the shop are available.**

#### ADD ON

The **Osteria**, a relaxing location for excellent local food and great wines' lovers; the **Barchessa**, housing 10 elegant traditional yet modern rooms.



## EASY TO COMBINE WITH A SHOPPING DAY



### VILLA SANDI

*distance from Noventa: 70 km – 50 min by car*

Listed among the "**World's Best Vineyards 2023**", Villa Sandi is the perfect example of the special bond that exists between art and wine.

Located in the UNESCO World Heritage site of the stunning Prosecco Hills, Villa Sandi offers **unmissable guided tours to the 18<sup>th</sup> century barrel cellar, the centenary underground galleries and the majestic Palladian-style villa** dating back to 1622. The tour ends with a **sparkling wine tasting**.

#### ADD ON

A delicious dining experience at the nearby **Locanda Sandi**, where a warm, refined atmosphere complements exquisite traditional dishes. The property also offers 6 elegant rooms, each featuring an original rural charm.

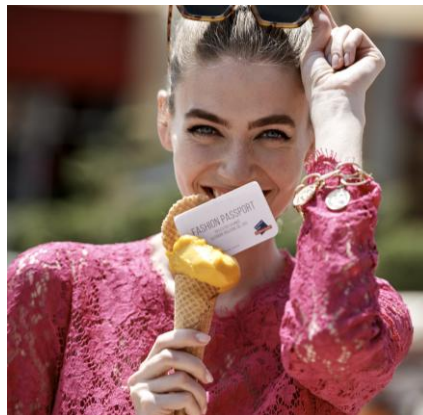


# BENEFITS FOR OUR PARTNERS



## CUSTOMISED E-INVITE

To be sent as PDF and displayed to **redeem benefits**



## FASHION PASSPORT

Extra 10% daily **discount card** valid in over 150 participating stores



## THE LOUNGE

A refined environment for a **relaxing break** during your shopping day

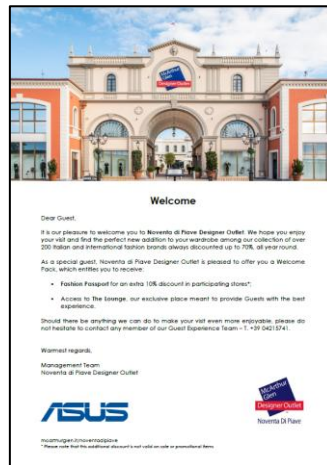
# TRAVEL TRADE EVENTS & MICE

The Tourism Team is also engaged in the organization of VIP Events, Familiarization trips, Press trips, MICE activities, Cooperation with International Fashion Bloggers, Live Streaming with Brands.

According to the guest's request, we can guarantee personalized welcome and benefits.

## The offer:

- Assistance in the organization and planning
- E-Invites with Partner's logo
- Personalized welcome letters with Company name/logo
- Bespoke welcome for Incentives
- Personalized welcome banners with Company Logo for group pictures
- Dedicated gift
- Pre-purchased lunch vouchers or gift cards
- Experiential activities in the territory





McArthur  
Glen  
Designer Outlet

#NoveantaOutlet

Benvenuti  
Welcome  
Bienvenue  
مرحباً  
Lunedì - Venerdì 10:00 - 20:00  
Sabato - Domenica 10:00 - 19:00











Noventa Di Piave

## CONTACTS

TOURISM DEPARTMENT

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