

FW21 OUTLET KOCKTAIL METALLIC STYLEBOOK

KARL
LAGERFELD

We are happy to share with you the Kocktail Metallic Stylebook. In the next slides you will find different types of content divided in:

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KARL LAGERFELD FALL–WINTER 2021 KOCKTAIL METALLIC COLLECTION

The KARL LAGERFELD Kocktail Metallic collection for Fall–Winter 2021 infuses fun and chic, festive shine into casual daily dressing. Shimmering metallic textures in navy, black and silver are implemented in the iconic Kocktail styles to complement the collection's black and white color palette — a hallmark of the brand's signature DNA. The Kocktail logo is featured in a sublime new design throughout the collection, showcasing Karl, Choupette or the pair as a Kouple. The collection emphasizes a sustainable approach to wardrobe staples, with all casual essential styles crafted from super soft 100% organic cotton. The womenswear collection will be available in an inclusive range of sizes, from XS to XXL, at KARL LAGERFELD Outlet stores from December 18, 2021.

The collection introduces an updated smaller K/Kocktail logo featured on the classic Kocktail essentials, all crafted from 100% organic cotton with a soft hand feel. The scaled-down logo is printed on a range of casual styles available in black or white options, including T-shirts, sweatshirts, sweatpants, a hoodie and T-shirt dress. A rich, embroidered version of the logo also embellishes a T-shirt, sweatshirt and sweater dress.

The ready-to-wear collection's black and white palette is accented by a new navy-blue color and tonal metallic blue Kocktail print, featuring Kocktail Karl with his iconic sunglasses across the chest of a sweatshirt and T-shirt in organic cotton. Meanwhile, supple lambskin leather pants and slim-fit jeans in metallic dark blue denim are perfect for occasions that call for added intrigue.

Accessories from the collection are designed to add depth and allure with metallic textures. Silver accents shine in the K/Kocktail collection with a mini chain crossbody bag, a phone clutch with detachable wristlet, bifold wallet and AirPods case — all featuring the playful Kocktail Kouple artwork. There's also a metallic black bucket hat and quilted scarf for a sleek and festive touch, plus a two-tone umbrella and pair of keepsake Christmas baubles featuring Karl and Choupette.



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